

# Affordable, Supportive & Transitional Housing Brings Big Economic Benefits to Local Communities

**"Highbridge is hope in action. By investing in housing, we are investing in entire communities."**

—Mitchell Netburn,  
President and CEO,  
Samaritan Daytop Village



**Samaritan  
Daytop  
Village**  
WHERE GOOD LIVES™



**Highbridge – developed by Samaritan Daytop Village, built by Mega Contracting Group**

**Long before residents move in, Highbridge is already delivering measurable economic benefits to the Bronx.** With more than 400 units of affordable, supportive, and transitional housing, and extensive community space, Highbridge promises homes, hope, and healing to the Bronx.

Since construction began in 2024, Highbridge has contributed more than \$23 million to the Bronx economy. Projected to open in 2027, Highbridge will continue to generate hundreds of jobs, millions in local purchasing, and sustained economic activity – demonstrating that affordable and supportive housing is a powerful economic engine as well as a social good.

**\$335M**  
total  
investment

**350+**  
workers  
on site daily

**\$5.91M**  
spent with Bronx-based  
businesses

**40%**  
of subcontracts  
projected to go  
to MWBEs

# Highbridge: Local economic investment

Highbridge demonstrates the power of public-private partnership and sets a new standard for environmental responsibility, community-centric design, and economic impact.

**Samaritan Daytop Village deeply integrates housing with care, recovery, and opportunity.**

Developments are designed to bring immediate economic value to neighborhoods while laying the foundation for long-term stability for residents and broader communities.

**Mega Contracting Group prioritizes local hiring and workforce development in partnership with State and City agencies and community organizations.**

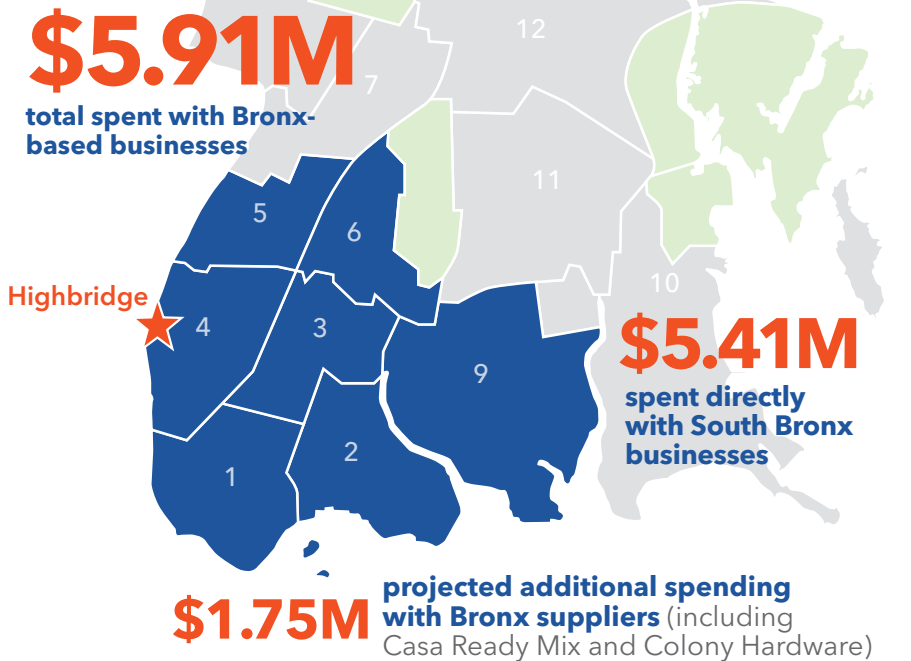
Its projects create job opportunities for New Yorkers while building long-term career pathways that support inclusive and resilient communities.

Partners also include: NYC Department of Housing Preservation and Development, NYC Housing Development Corporation, NYC Department of Homeless Services, NYS Office of Temporary and Disability Assistance's Homeless Housing and Assistance Program, NYSEDA, Richman Housing Resources, Citi Community Capital, The Leviticus Fund, The Down Payment Assistance Fund, and Deutsche Bank.



Groundbreaking, December 2024

## SUPPORTING LOCAL BUSINESSES AND WORKERS THROUGHOUT THE PROJECT



## FOCUS ON MINORITY AND WOMEN-OWNED BUSINESS ENTERPRISES

**\$23M**

in MWBE contracts

**40%**

of projected subcontracts awarded to MWBE firms

**19%**

to NYC-based MWBEs

## BRONX-BASED LABOR

- **Hundreds of jobs**, early trade to specialized high-skill roles paying \$20-\$50/hour
- More than half of workers (145) live in the Bronx; 100+ in the South Bronx

## SUPPORTING LOCAL BUSINESS

Highbridge site workers spend weekly:

- **\$26,250 on food & snacks** from local restaurants, bodegas, food trucks
- **\$8,750-\$10,500 on groceries** & convenience items from neighborhood retailers
- **Plus transportation, personal services, other everyday purchases**

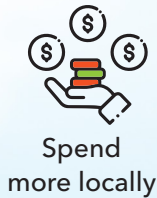
**"As a minority-operated security firm, our involvement on this project allowed us to employ and retain numerous local residents from the Highbridge community, creating steady employment opportunities and contributing to local economic growth."**

—J.B. Security

# Highbridge: Lasting benefits for the Bronx

**422 units of housing**  
**316 UNITS OF PERMANENT HOUSING**  
**(60% OF THEM SUPPORTIVE),**  
**106 SHELTER UNITS FOR FAMILIES**

Helping residents & families to:



Spend more locally



Secure and maintain employment

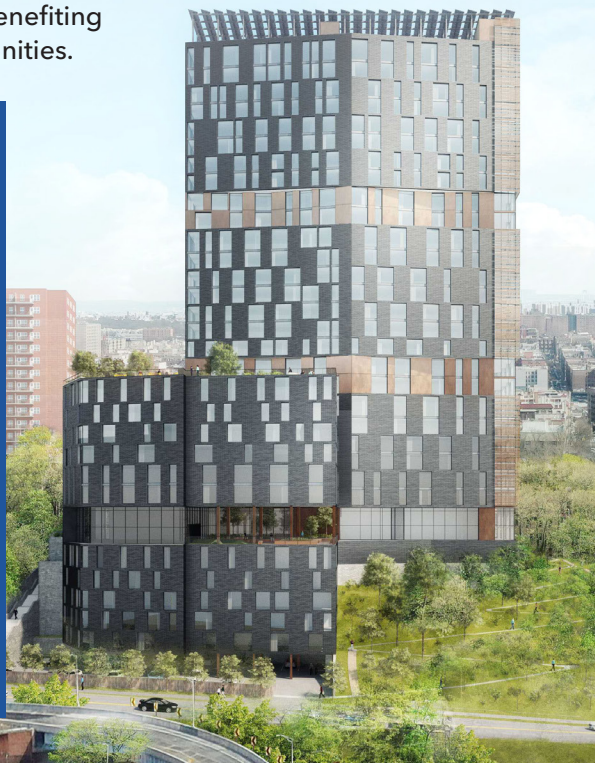


Invest in education and health

**Reducing public costs** associated with homelessness, emergency health care, and crisis response – benefiting taxpayers and whole communities.

**“Creating stable, affordable, supportive homes not only meets a critical need that benefits our most vulnerable neighbors - it also strengthens communities by creating hundreds of construction job opportunities and supporting neighborhood small businesses.”**

—Hercules Argyriou, Vice President, Mega Contracting Group



**On-site social services delivered by Samaritan Daytop Village,** a long-serving nonprofit supporting 43,000 New Yorkers annually.

- Counseling and behavioral health support
- Vocational training and employment assistance
- Healthcare linkages
- Independent living supports
- Benefits navigation

Approx. 100 permanent jobs, **prioritizing Bronx residents**, in:

- Social services
- Property management
- Maintenance
- Security
- Administrative roles

**DESIGN AWARDS** include \$1M NYSERDA Buildings of Excellence award for resilient, climate-friendly multifamily buildings



## Green Spaces and Healthy Living

- 30,000 sq. ft. of community & outdoor space
- Rooftop urban farm
- Shared terraces & gardens
- Energy efficient Passive House certified design
- Sustainable building methods & materials = better health & reduced environmental impact

# Highbridge: A model for the future



## Housing Development *Is* Economic Development

**Affordable, supportive, and transitional housing is essential infrastructure – just like schools, transit, and healthcare.** Developments like Highbridge do more than create homes – they generate jobs, support small businesses, and strengthen local economies from the moment they're approved.

On time and on budget, Highbridge is one of the most consequential affordable and supportive

housing investments in the Bronx in decades, setting a new standard for environmental responsibility, community-centric design, and economic impact, and showing what's possible when New York invests in housing with intention.

Long before residents move in, developments like Highbridge are already creating jobs, supporting small businesses, and strengthening local economies. And those benefits only multiply.



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At **Samaritan Daytop Village**, our mission is twofold: to create homes – and to build stronger, healthier communities.

At **Mega**, our mission is to deliver exceptional construction solutions rooted in commitment, accountability, and integrity while achieving the highest standards of safety, quality, and execution.



For Samaritan and Mega, continued investment in affordable, supportive, and transitional housing is not just a moral imperative. It is a smart, proven economic strategy for the Bronx and for New York City.

All renderings courtesy of Magnusson Architecture and Planning (MAP)

[Learn more about Samaritan Daytop Village at www.samaritanvillage.org](http://www.samaritanvillage.org)